Author Name FOR IMMEDIATE RELEASE/FOR RELEASE ON (DATE)

Phone Number

Email

Author Website

CITY, STATE, DATE

Attention-grabbing Heading

*(Optional)* Subheading

Paragraph 1: Introduction

*Describe plotline*

Paragraph 2: Book Information

*Explain the book further in elevator pitch format.*

Paragraph 3: Quotes

*Include reviews, quotes and endorsements*.

Photos and Links

*Link to book covers, book trailers, headshots, etc.*

Boilerplate/Author Bio

*Add Details about yourself or your company.*

Call-To-Action

*Let them know what you want out of this engagement.*

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*(end of release)*